



# What Do You Know About Gender Issues?



## Gender Not Sex

Many people, including professional counselors and therapists, think that gender role/identity issues (transvestism, transsexualism, and transgenderism) fall into the same categories as sex role/identity issues. They don't.

If you have clients in your practice struggling with gender role/identity issues, you have an obligation to provide them with the most current, up-to-date information about support and resources available to them.

## Get Informed!

Creative Design Services (CDS) publishes non-erotic, self-help information for all transgendered people. We've been publishing since 1985 and we are the **only** commercial publisher dedicated to serving this niche market.

Until now, CDS has dealt almost exclusively with its transgendered customers directly. However, in the past two years, we've been contacted by many professionals seeking to purchase these publications. In almost every case, the client made the counselor aware of our books and videos.

Now you have the opportunity to learn firsthand what is available from CDS. Please take a look at our list on the opposite side of this brochure. You're sure to find at least one publication that will make a difference to your clients.

## About CDS.

Creative Design Services was started in 1985 by JoAnn Roberts. Roberts is a crossdresser and had written a book about the "how-to" of crossdressing. The book was (and is) very successful and that led Roberts to seek additional publications to serve the information needs of the transgender community.

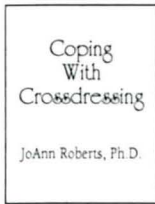
In addition to the publications and videos listed on the other side, CDS provides additional publications and videos aimed at improving social skills and presentation image. There is also a collection of essays and editorials concerning the transgender community.

In some cases, your clients may have an interest in these other products. For a complete brochure of publications and videos, please contact CDS at P. O. Box 61263, King of Prussia, PA 19406, or call 610•640•9449.

## Get Listed!

CDS publishes an annual **Resource Guide to the Transgender Community**. A very important section of this guide is the list of **care providers** who deal with gender issues. If you would like to be listed in the next edition of this invaluable resource guide, fill out a free listing form. The 1996 Guide will be published in September 1995, but we need your information as soon as possible. Send it to: **CDS, PO Box 61263, King of Prussia, PA 19406.**

# Real Help With Gender Issues



## Coping with Crossdressing™ by JoAnn Roberts, ISBN: 1-880715-00-7

Too often, women are encouraged to simply accept their partner's crossdressing without really understanding the behavior. JoAnn Roberts looks at crossdressing from both sides of the relationship and gives positive advice on how to cope. A serious book for couples in committed relationships struggling with crossdressing. 80 pgs. \$12.00



## Coping With Crossdressing: The Couples' Video

— Every couple who struggles with crossdressing in their relationship will appreciate this video. Every crossdresser who wonders how to tell his partner will find this video helpful. Every partner who wonders if she is the only one will find help in this video. Three happily married couples candidly discuss their relationships and how they cope. 90 min. VHS. \$30.00



## The Cross & The Crossdresser by Vanessa S., ISBN: 1-880715-15-5

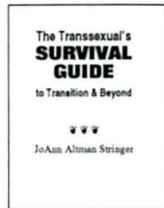
Have you tried to reconcile crossdressing with your spirituality? Have you wondered if Scripture can give you any guidance? *Can you be a good*

*Christian and a crossdresser?* If you've looked for the answers to these questions, then you need to read this book. One well-known counselor quipped, "I wish I'd written it myself." 48 pgs. \$10.00



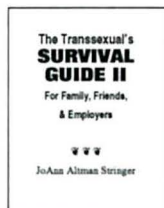
## Identity Management in Transsexualism, by Dallas Denny, ISBN: 1-880715-07-4

This book covers the legal changes which must happen in order for a transsexual person to change their public identity. Topics include: changing your name; changing sex designation on documents; changing your resumé; past references; a new passport; estate planning, marriage & divorce documents, and much more. 80 pgs. \$15.00



## Transsexual's Survival Guide™ I by JoAnn Altman Stringer, ISBN: 1-880715-04-X

Ms. Stringer, a post-op transsexual woman, covers everything the therapist didn't tell you and then some. Counseling, economics, networking a new social life, seeking employment, and dealing with friends, family and others are just a few of the topics. Comprehensive yet general enough for both Male to Female and Female to Male transsexuals. An indispensable guide for a successful transition at a new reduced price. 68 pgs. \$15.00



## Transsexual's Survival Guide™ II by JoAnn Altman Stringer ISBN: 1-880715-09-0

Transsexual people do not exist in a vacuum. Their gender transition affects everyone around them. Ms. Stringer explains the transition process clearly for family, friends and employers in easy to understand terms and provides advice for the extended family to actually ease the transition process for everyone concerned. This book is designed to be given by the transsexual to those that need help understanding the transition process. 60 pgs. \$10.00



## The Straight Dope On Hormones with Delia Van Maris, M.D.

— If you are thinking about taking hormones, or are already on hormones this video is for you. Speaking with insights gained from professional experience administering hormones to both males and females, Dr. Van Maris explains the effects, and side-effects you might experience. 55 min. VHS. \$30.00 **Also available as a 24 page monograph for only \$4.00**



## Cosmetic Surgery Options with Delia Van Maris, M.D.

— Have you ever considered cosmetic surgery to make yourself look more youthful? If so, you'll find a wealth of information in this video. Dr. Van Maris discusses eye, brow and face lifts; hair replacement; implants; collagen injections; and more. 48 min. VHS, \$30.00

# •• Order Form ••

NOTE: These prices for U.S. sales only.

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