Southeast Regional Conference, Inc. presents

Southern Comfort Conference

Tuesday, Sept. 21, - Sunday, Sept. 26, 1999

Sheraton Buckhead & Four Points Sheraton
3387 Lenox Road, NE Atlanta 30326

Join your transgender family in the cosmopolitan capital of the South for five days of exploration, celebration and discovery

Three easy ways to Register:
Via Internet: **http://www.sccatl.org**
By Phone: **(303) 424-2249**
By U.S. Mail: **Use form on back**

For Conference Information:
Via Internet: **info@sccatl.org**
By Phone: **(404) 630-6470**

For hotel reservations, call:
1-800-241-8260

(9 am-6 pm Monday through Friday Eastern Time)
Call before August 21 and say you are attending "Southern Comfort Conference" to get the special room rates at either hotel. Operators answering nights and weekends don't have access to SCC's special group room rates.

SCC Scholarships

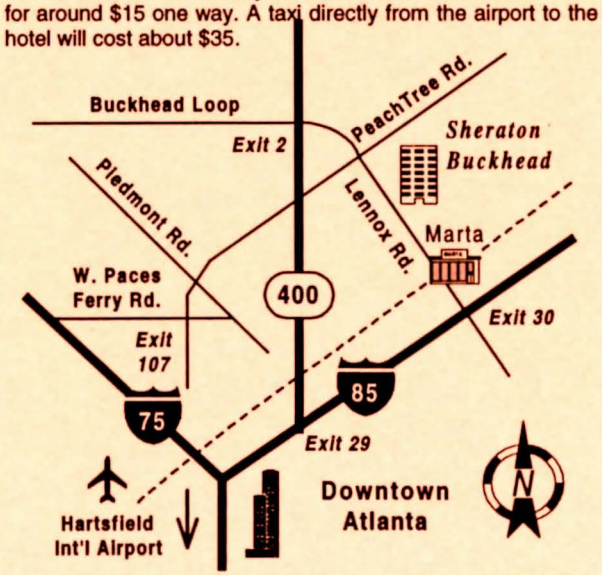
One of SCC's strongest beliefs is that money should never be an obstacle to attending Southern Comfort. All transgendered individuals and the ones they love have a right to the information presented during SCC programs and classes, as well as experience the love and magic that comes only by participating in a major assembly of the community. If you wish to apply for an SCC Scholarship for yourself or a friend please write a letter explaining your situation to: **SCC Scholarships, PO Box 77591, Atlanta, GA 30357-1591** or send E-mail to **info@sccatl.org** with **SCC Scholarship** as the subject line. Please make sure to give us as much advance notice as possible.

Getting Here

From the south - Follow I-85 north to Exit 29 (Ga. 400). Take Exit 2 off 400 (Lenox Road/ Buckhead). At the top of exit ramp, make a right. Continue straight ahead following the signals to Lenox Road. The Terrace Garden and Four Points Hotels are about four blocks on your left.

From the north - Follow I-85 South. Take Exit 30 (Lenox Road). Turn right on Lenox Road and proceed two miles to the Terrace Garden/Four Points Hotels (on your right, opposite Rich's and the Lenox Square Mall).

From the Airport - Easy public transit from airport MARTA rapid rail service is $1.50 from Hartsfield Airport terminal to Lenox Mall station. Station is one block from the hotels. Clean, safe, fast and easy. Shuttle buses are also available for around $15 one way. A taxi directly from the airport to the hotel will cost about $35.



Parking: Free parking is available behind the Terrace Garden and all around the Sheraton Four Points. Those who choose to use the Parking Deck get a special SCC daily rate of $3.

1999 Southern Comfort Registration Form

Mailing Name _____

Mailing Address _____

City _____ Province/State _____

Postal/Zip Code _____ Tel.(opt) _____

E-mail Address (opt.) _____

Badge Name _____

Partner's Badge Name _____

Is this your first Southern Comfort?
Yes No
Would you like a big brother/sister to help you?
Yes No
Would you care to volunteer as a big brother/sister?
Yes No
Will you be auditioning for the SCC Talent Show?
Yes No
Are you interested in the Saturday dinner date auction?
Yes No

Special Needs - Indicate any necessary special arrangements (such as vegetarian meals, other dietary restrictions, hearing impaired, wheelchair access, etc.) We'll do our best to accommodate pre-registered attendees.

_____

_____

_____

Refund Policy - Requests must be received in writing via U.S. Mail and postmarked by dates indicated:

- Refunds of 80% if postmarked by Aug. 23.
- Refunds of 50% if postmarked by Sept. 6.

No refunds of any kind for notifications postmarked after Sept 6 or for any cancellation notice sent via e-mail or phone call. Refund checks mailed approximately one month after conference ends.

Pre-Conference Fees - Circle Choices

Early Registration Fees	Single	Couple
Full Conference (3 day/ 5 meals)	225	425
Friday & Saturday (2 day/4 meals)	200	375
Single Day (Fri or Sat with meals)	110	200
Single Day (Seminars only)	50	100

Optional Events	Single	Couple
Top of the World Dinner Excersion Circle meal choice below:	75	150
Filet Mignon Blackened Salmon		
Agatha's - A Taste of Mystery. Great event for 1st Timers	50	100
Planet Hollywood/Hard Rock Cafe Note: To be fair, tickets to this event will be distributed randomly.	35	70

SCC Scholarship Fund		
Please accept my contribution to the SCC Scholarship fund to help those who would otherwise not be able to attend	10	25
	50	100

Total Payment Due $_____

Payment Method Check - Money Order - Credit Card

Name on Credit Card _____

Credit Card # _____

Type (Visa or Mastercard only) _____ Exp. ____

Pre-Conference Rate - To obtain the special pre-conference rate, registration forms must be postmarked by Sept. 1, 1999. All registrations received after Sept. 1st are subject to On-Site Registration Pricing.

On-Site Registration Prices	Single	Couple
Full Conference (3 day/ 5 meals)	300	600
Friday & Saturday (2 day/4 meals)	225	450
Single Day (Fri. or Sat with meals)	125	250
Single Day (Seminars only)	50	100

Mail completed registration form to:

Southern Comfort Conference
PO Box 77591
Atlanta GA 30357-1591

Join us for the 9th Annual Southern Comfort Conference. Here you'll find support, information and friends in a welcoming atmosphere of Southern hospitality. Vendors, authors, entertainers and leaders from the entire spectrum of the transgender community will be on hand for five days of learning, networking and fun. Daytimes are given over to an extensive program of informative seminars, shopping at the large vendors area and group luncheons that feature entertaining and provocative speakers from the leadership of the transgender community.

The daytime schedule of seminars reflects SCC's sincere commitment to serve the diverse needs of our community--from basic info for the newly out to detailed legal, medical and political presentations, and informative sessions on family relationships, sexuality and spirituality. Evenings are given over to celebration; and the gathering of the transgender clan at SCC is always a festive affair. If you enjoy the nightlife, you'll love Southern Comfort -- we provide free shuttle service to after-hours nightclubs each evening.

Southern Comfort prides itself on being an all-inclusive (and economical) conference. Whatever your connection to the transgender community—whether you are transsexual, crossdresser or in between; spouse, partner or family member; straight, gay, bi or omnisexual; post-op, pre-op or non-op; young or old; married or single; FtM or MtF; or of any variance--if transgender is an issue in your life, you are welcome at Southern Comfort Conference.

SCC's home is the elegant Sheraton Buckhead Hotel Atlanta (formerly the Terrace Garden) and the adjacent Four Points Sheraton. The two hotels are side-by-side and located directly across the street from Lenox Square Mall, and half a block from the exclusive shops of Phipps Plaza. Choose from $79 for an elegant room in the eight-story Sheraton Buckhead or $69 for well-appointed motel-style room in the Sheraton Four Points Hotel.

Conference registration is separate from your hotel registration and charges. As you can see on the registration form, SCC packs in lots of seminars, lunches and dinners for a modest price. Beyond basic convention packages, you also have the opportunity to participate in numerous optional activities. (Be sure to order your tickets when registering as all optional events are likely to sell out in advance.) Expecting another record turn-out this year, we'll be taking 300 people to the popular optional Thursday night dinner at Hard Rock Cafe and Planet Hollywood (right across the street). And, of course, the Wednesday night dinner theater outing to Agatha's returns again. For those who come into town very early—stretching SCC into a week long vacation—we've added a special Tuesday night event. A small group will head out for a glamorous dinner in the revolving Sundial Restaurant high atop the Westin Peachtree Plaza Hotel, which dominates Atlanta's skyline. Transportation is included in the price of all outside activities, and, of course, we'll still offer free shuttles for after-hours nightclubbing. There also will be a variety of new daytime excursions to places of interest around Atlanta.

Preliminary Schedule

Optional events require separate ticket purchase.
All activities are tentative & subject to change.

TUESDAY

Evening	**Option - Top of the World Dinner** excursion to the revolving Sundial Restaurant high atop the Westin Peachtree hotel in downtown Atlanta.

WEDNESDAY

Noon	Registration Opens
Evening	Newcomers welcome reception. **Option - Agatha's A Taste of Mystery** Dinner Theater w/ Sabrina Marcus. An SCC favorite!

THURSDAY

8 am - 4 pm	Registration open
Morning	Seminars, Optional sightseeing tours
Lunch	Speakers: New Faces in the Community
Afternoon	Seminars, Optional sightseeing tours
Evening	Newcomers welcome reception Special Transmen reception **Option - Dinner out at Hard Rock Cafe or Planet Hollywood.**
Later	SCC Nightclubbing (transportation provided)

FRIDAY

8 am - 4 pm	Registration open
Morning	Seminars, Optional sightseeing tours
Lunch	Speaker: **Dallas Denny**
Afternoon	Seminars, Optional sightseeing tours or shopping at Little Five Points boutiques.
Pre-banquet	Inspirational Gathering of the TG Family, hosted by Holly Boswell.
Evening	Banquet and Southern Comfort Talent Show (*Note, all participants who wish to perform must attend Friday auditions.)
Later	SCC Nightclubbing (transportation provided)

SATURDAY

8 am - Noon	Registration open
Morning	Seminars, Optional Trip to Botanical Gardens
Lunch	Speaker: **Riki Ann Wilchins**
Afternoon	Dinner Date Auction Fund Raiser Seminars, Optional shopping at Lenox Mall
Evening	Gala Dinner Dance with a Riverboat Theme. Southern Bell Gowns encouraged but optional.

SUNDAY

10 am	Join the SCC Organizing Committee! We waste no time planning for SCC 2000 and beyond. Got a good idea to improve things? Show up and we'll put you in charge. No kidding!