



FANTASIA FAIR LTD.
102 Charles St. Suite 433
Boston, Mass. 02114

FANTASIA FAIR 1978 EVALUATION

The Fair is over and you have had a good opportunity to reflect on the experience. Now, we would ask you to take a moment and share with us your appraisal of the Fair structure, activities, and allied happenings. WE WANT YOUR COMMENTS, CRITICISMS AND CONSTRUCTIVE SUGGESTIONS.

Please check the space which appropriately represents your feelings about each aspect of the Fair.... and feel free to expand your evaluation in more detail. It is only through this evaluation that the Steering Committee receives a sense of how you felt about FF'78, and what improvements, additions and/or deletions we should make for FF'79.

Please complete and return to us no later than 31 January 1979.
A self-addressed stamped envelope is enclosed for your convenience.

1. Provincetown was
- (a) ideal for this event
 - (b) less receptive than I'd expected
 - (c) highly over-rated

Comments: _____

2. I participated at FF'78 for
- (a) 9 days
 - (b) first weekend only
 - (c) 2nd weekend only
 - (d) both weekends (only)
 - (e) some days during the week

3. I stayed at
- (a) Crown and Anchor Motor Inn
 - (b) Ocean's Inn
 - (c) Hargood House Apartments
 - (d) Chicago House
 - (e) other: _____

4. My accommodations were
 (a) acceptable
 (b) unacceptable

Comments: _____

5. The management and staff of the place at which I stayed were:
 (a) warm and friendly
 (b) courteous but cool
 (c) tolerant but aloof
 (d) not pleasant

Comments: _____

6. Registration procedures were
 (a) handled well
 (b) too long
 (c) poor

Comments: _____

7. The localized orientations held during the first Saturday, were
 (a) informative and well handled
 (b) so-so
 (c) not satisfactory

Comments: _____

8(a) For the first Saturday night dinner, I ate at

- (a) Front Street
- (b) Ocean's Inn

8(b) The food was

- (a) fabulous
- (b) fair
- (c) unsatisfactory

8(c) The service was

- (a) excellent
- (b) good but slow
- (c) mediocre
- (d) unacceptable

Comments on 8(a),(b) or (c): _____

9. Did you attend the Special Cosmetics Demonstration on the first Sunday with Ms Sheila?

(yes/no)

Please give us a candid appraisal of this program _____

10(a) Did you receive a professional analysis with our foundation and swim wear expert?

(yes/no)

(b) What purchases did you make, if any? _____

(c) Please comment on the value of this service to Fair participants

11(a) The panel presentation "Close Encounters of the 7th Kind" was

- (a) excellent
- (b) informative
- (c) so-so
- (d) a waste of time

11(b) The Town and Gown Supper that followed was

- (a) fabulous
- (b) acceptable
- (c) unsatisfactory

11(c) Please comment on any aspects of 11(a) and/or 11(b) _____

12(a) The Pool Party evening at the P'Town Inn was

- (a) excellent
- (b) fun
- (c) so-so
- (d) unsatisfactory

12(b) What did you like best about this event? _____

12(c) Please comment on how this event might be improved: _____

13(a) The Fashion Show was

- (a) fantastic
- (b) acceptable
- (c) unsatisfactory

13(b) Did you model for this event?

(yes/no)

13(c) What did you like best about the Fashion Show event? _____

13(d) Comment on how we might improve this event: _____

14(a) The Costume-Talent Show was

- (a) fantastic
- (b) fun
- (c) too long
- (d) so-so
- (e) unsatisfactory

14(b) Did you perform at this event? _____

(yes/no)

14(c) What did you like best about this event? _____

14(d) Comment on how we might improve this event: _____

15. Comment on the Coordinators' Reception, held at the Universalist Church the first Saturday afternoon: _____

16(a) Comment on any aspect of the Fair Hospitality Center, which was at the Cottage of Ocean's Inn: _____

16(b) Did you buy any of the publications, available at the Center (yes/no)

16(c) If "yes", which ones? _____

16(d) Did you make any cosmetic purchases at the Center? (yes/no)

16(e) If "yes" which ones: _____

16(f) Indicate any positive suggestions and/or additions for improving the Hospitality Center: _____

17(a) The Consignment Shop, also located at the Ocean's Inn Cottage was

- (a) an excellent idea
- (b) useful and practical
- (c) so-so
- (d) unsatisfactory

17(b) I contributed the following items to the Shop: _____

(please check)

- (a) Dresses _____
- (b) Skirts _____
- (c) Tops and blouses _____
- (d) Coats _____
- (e) Sweaters _____
- (f) Shoes _____
- (g) Other _____

17(c) If you bought something, indicate the type of item you purchased:

17(d) What did you like best about this service? _____

17(e) Comment on how this service can be improved: _____

18(a) The Legal Aspects Seminar I attended was
(a) well done and informative
(b) good
(c) nothing new _____

18(b) Comment on the Seminar facilitators (Roz Garfield & Leslie Phillips)

18(c) How can we improve the selection and presentation of material
at this Seminar? _____

19(a) The Medical Aspects Seminar I attended was
(a) well done and informative
(b) good
(c) nothing new _____

19(b) Comment on the Seminar Facilitator (Dr Ihlenfeld): _____

19(c) How can we improve the presentation of material at this
Seminar? _____

20(a) The three pre-Fair Newsletters I received were
(a) very helpful
(b) OK
(c) useless _____

20(b) Comment on how these can be improved: _____

21(a) The Daily Newsletter published during FF'78 (FEMMEFARE DAILY) was

- (a) very helpful
- (b) fair
- (c) useless

21(b) In what ways can we improve on the effectiveness of this communications tool at the Fair?

22(a) The Fantasia Fair Program that I received at Registration was

- (a) well done and informative
- (b) OK
- (c) not satisfactory

22(b) Comment on how this publication can be improved to be more effective as a conveyor of the Fantasia Fair philosophy:

23(a) The Awards Banquet was

- (a) an outstanding event
- (b) a mediocre event
- (c) unsatisfactory

23(b) The food served at this banquet was

- (a) excellent
- (b) average
- (c) unacceptable

23(c) In what ways can we improve this social event?

24. Our Resident Consultant, Ms. Connie and her services were

- (a) superb and fair priced
- (b) good but overpriced
- (c) not satisfactory

- 25(a) The Fantasia Fair Brochure, Registration and Conditions for Participation were
- (a) accurate
 - (b) misleading
 - (c) not informative
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25(b) Comment on how the Brochure and its component parts could be improved upon:

26. Personally, the Fair was
- (a) worth every penny!
 - (b) a waste of time and/or money
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27(a) Which events in the entire smorgasbord of Fantasia Fair program seemed outstanding to you?

27(b) Comment on why you chose those: _____

28(a) In which of the "outdoersey" activities did you participate?

- (a) Dune buggy ride
 - (b) Bicycling on the Cape Cod National Seashore
 - (c) Sail on the Hindu Sailboat
 - (d) Airplane ride
 - (e) Other
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28(b) Comment on your experience and how we can involve more participants in these activities:
